



# BUILD TRUST AND LOYALTY

## INTERSTATE BATTERIES® OFFERS:

- Long-Life Performance
- Proactive Testing Programs
- Green Standard Recycling
- Point-of-Purchase Materials

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**Outrageously Dependable®**

# WIN A RACE WEEKEND ON US

## Or one of more than 250 awards



Tell us what you think of our programs and how your Route Sales Manager has gone the extra mile for you. You could win one of four all-expenses-paid weekend trips for two to a NASCAR race (complete with pit road access) or one of several weekly awards.

**ENTER TO WIN AT**  
[interstatedealers.com](http://interstatedealers.com)

Extra Mile Challenge sponsored by Distributor Marketing, Inc., open to all Authorized Interstate Batteries Dealers in the United States, the District of Columbia, Puerto Rico and Dominican Republic.

Void where prohibited by law. Program begins October 1, 2012 and ends January 31, 2013. Go to [interstatedealers.com](http://interstatedealers.com) for official rules.

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