

# THE POWER TO GO ANYWHERE



**INTERSTATE  
BATTERIES**  
*Outrageously Dependable®*

## THE #1 SELLING MARINE/RV BATTERY

Interstate's high-quality product, unparalleled service, nationwide distribution and overall value make it the top-selling Marine/RV battery. Interstate deep-cycle and cranking Marine/RV batteries are built by the industry's leading manufacturer, who has more than 80 years of experience in research, design and technology. With Interstate, you and your customers have the power to go anywhere.

## HIGH-QUALITY PRODUCT

- Fresh Inventory Guaranteed — Provides a stronger, longer-lasting battery.
- Vibration-Resistant Technology — Resists damage caused by the hard jolts of rough water and vibration.
- Four-Post Design<sup>3</sup> — Improves power flow and provides easier installation and access to support accessories.
- Delivering 22 Percent More Life Cycles
  - Advanced Calcium Plate<sup>1</sup> — Reduces gassing and maintenance.
  - Negative Plate Paste Expander<sup>1</sup> — Reduces damage caused by high temperatures and increases the overall number of starts.
  - Sodium Sulfate Additive<sup>2</sup> — Greatly improves recharge acceptance when deeply discharged.

## NATIONWIDE DISTRIBUTION

- 24-Hour Dealer Locator — At [InterstateBatteries.com](http://InterstateBatteries.com) or 1-800-582-7000 in the U.S. and 1-800-538-9300 in Canada
- More than 200,000 Total Dealers in North America
- More than 10,000 Marine/RV Dealers
- More than 1,000 Route Trucks
- 300 Warehouses

## UNPARALLELED SERVICE

- No-Risk Consignment — Eliminates your inventory costs.
- Regular Route Service — Ensures fresh product on your shelf.
- National Advertising — Pre-sells your customers on Interstate.
- Point-of-Sale Materials — Boost your battery sales through banners, signs and displays.
- Environmentally Friendly Recycling — Indemnifies you from liability of the removal and disposal of core batteries.



## OVERALL VALUE

- The Brand Leader — Interstate is the #1 brand of replacement batteries in North America.
- Proven Profits — Your sales increase while Interstate takes care of all your battery needs.
- Competitive Pricing — You receive the best value in the battery market with Interstate's service, quality and price.
- Liberal Warranty Adjustments — You and your customers experience no-hassle, on-the-spot adjustments.

<sup>1</sup> N/A on AGM or personal watercraft batteries  
<sup>2</sup> N/A on AGM batteries  
<sup>3</sup> N/A on personal watercraft batteries

# One Out of Every Five Marine/RV Batteries Sold is an Interstate Battery



## THE CHOICE OF TOP-NAME BOATS

Interstate batteries are standard equipment for these boats.



Outrageously Dependable®





## DEEP-CYCLE/CRANKING

BCI Group	Part Number	CCA	MCA <sup>1</sup>	RC	Hours at Ampere Load <sup>2</sup>		Dimensions (inches)			Warranty (months)
					5 amps	15 amps	L	W	H	Free/Prorate
24M	HD24-DP	405	505	100	13.1	3.8	11	6 <sup>7</sup> / <sub>8</sub>	9 <sup>1</sup> / <sub>2</sub>	12/30
24M	SRM-24	550	690	140	17.1	4.9	11	6 <sup>7</sup> / <sub>8</sub>	9 <sup>1</sup> / <sub>2</sub>	12/30
27M	SRM-27	600	750	160	18.9	5.5	12 <sup>3</sup> / <sub>4</sub>	6 <sup>3</sup> / <sub>4</sub>	9 <sup>1</sup> / <sub>2</sub>	12/30
27M	SRM-27B	675	845	180	20.3	5.8	12 <sup>3</sup> / <sub>4</sub>	6 <sup>3</sup> / <sub>4</sub>	9 <sup>1</sup> / <sub>2</sub>	12/30
29M	SRM-29	675	845	210	21.2	6.2	13	6 <sup>3</sup> / <sub>4</sub>	10	12/30
4DM	SRM-4D	1314	1645	390	38.0	11.5	21	8 <sup>1</sup> / <sub>4</sub>	10 <sup>3</sup> / <sub>8</sub>	6/30

### MARINE 12-VOLT BATTERIES



## CRANKING

BCI Group	Part Number	CCA	MCA <sup>1</sup>	RC	Dimensions (inches)			Warranty (months)
					L	W	H	Free/Prorate
24M	24M-RD	400	500	75	11	6 <sup>7</sup> / <sub>8</sub>	9 <sup>1</sup> / <sub>2</sub>	12/24
24M	24M-HD	500	625	95	11	6 <sup>7</sup> / <sub>8</sub>	9 <sup>1</sup> / <sub>2</sub>	12/24
24M	24M-XHD	800	1000	135	11	6 <sup>7</sup> / <sub>8</sub>	9 <sup>1</sup> / <sub>2</sub>	12/24
27M	27M-XHD	800	1000	180	12 <sup>3</sup> / <sub>4</sub>	6 <sup>3</sup> / <sub>4</sub>	9 <sup>1</sup> / <sub>2</sub>	12/24

### MARINE 12-VOLT BATTERIES



## SEALED AGM DEEP-CYCLE/CRANKING

BCI Group	Part Number	CCA	MCA <sup>1</sup>	RC	Hours at Ampere Load <sup>1</sup>		Dimensions (inches)			Warranty (months)
					5 amps	15 amps	L	W	H	Free/Prorate
27	SC27DM	800	1000	140	12.9	4.0	12 <sup>3</sup> / <sub>16</sub>	6 <sup>13</sup> / <sub>16</sub>	8 <sup>3</sup> / <sub>4</sub>	24
34	SC34DM	750	870	120	10.7	3.4	10	6 <sup>7</sup> / <sub>8</sub>	7 <sup>13</sup> / <sub>16</sub>	24
34	SC34M	800	1000	100	9.4	2.8	10	6 <sup>7</sup> / <sub>8</sub>	7 <sup>13</sup> / <sub>16</sub>	24
31DP	SC31DM	900	1125	155	14.6	4.4	12 <sup>13</sup> / <sub>16</sub>	6 <sup>1</sup> / <sub>2</sub>	9 <sup>3</sup> / <sub>8</sub>	24

### MARINE 12-VOLT BATTERIES



## PERSONAL WATERCRAFT

Part Number	CCA	MCA <sup>1</sup>	Ah at 10 Hour Rate	Dimensions (inches)			Warranty (months)	TYPE
				L	W	H	Free	
IB16-B	240	300	19	6 <sup>7</sup> / <sub>8</sub>	4	6 <sup>1</sup> / <sub>8</sub>	6	Conv
IB16CL-B	240	300	19	6 <sup>7</sup> / <sub>8</sub>	4	6 <sup>7</sup> / <sub>8</sub>	6	Conv
IB30CL-B	300	375	30	6 <sup>9</sup> / <sub>8</sub>	5 <sup>3</sup> / <sub>16</sub>	7 <sup>9</sup> / <sub>16</sub>	6	Conv
CITX16CL-B-BS	270	340	19	6 <sup>7</sup> / <sub>8</sub>	3 <sup>15</sup> / <sub>16</sub>	6 <sup>7</sup> / <sub>8</sub>	6	AGM
CITX30CL-B-BS	385	480	30	6 <sup>1</sup> / <sub>2</sub>	5 <sup>1</sup> / <sub>8</sub>	7 <sup>9</sup> / <sub>16</sub>	6	AGM
CYTX20L-BS	270	340	18	6 <sup>7</sup> / <sub>8</sub>	3 <sup>7</sup> / <sub>16</sub>	6 <sup>1</sup> / <sub>8</sub>	6	AGM
FAYTX20HL-PW	310	380	18	6 <sup>7</sup> / <sub>8</sub>	3 <sup>7</sup> / <sub>16</sub>	6 <sup>7</sup> / <sub>8</sub>	6	FA

### 12-VOLT BATTERIES



<sup>1</sup> Calculated Performance

<sup>2</sup> Actual Average Test Performance